

T. +39 02 2399 5911
F. +39 02 2399 5970
www.polidesign.net

POLIDESIGN
Via Durando, 38/A
20138 Milano, Italy

FORMAZIONE

POLI.DESIGN

SPECIALIZING MASTER IN COLOR DESIGN & TECHNOLOGY

III EDITION APRIL 2018

www.polidesign.net/en/colordesign



POLITECNICO
MILANO 1863



**SCHOLARSHIPS
AVAILABLE**

In collaboration with:



FACULTY

Director

Maurizio Rossi
Politecnico di Milano

Vice Director

Alessandro Rizzi
Università degli Studi di Milano

AIMS

The Specializing Master in Color Design & Technology aims to provide advanced training to professionals, so as to enable them to understand and manage the many technological and design issues, often across many disciplinary areas, typical of all those professional and research sectors in which the use and management of color are essential. Examples of such production areas include industrial product design, interior architecture, communication, fashion, entertainment and urban planning.

DIDACTICS

The Specializing Master consists of two phases. The theory and technique based phase aims to train students in the technical aspects of measurement, control, digital reproduction and comparison relating to disciplines such as physics, optics, colorimetry, chemistry, psychology and perception. The second phase focuses on the methods learned, which will be contextualized and experimented with in different color application and design areas such as interior design, urban spaces, industrial products, fashion and communication.

At the end of the two phases an internship in a company will conclude the Specializing Master.

ADMISSION

The Specializing Master is held in English and it is open to candidates who have a university degree under the old or the new educational system or a Master of Science under the new educational system in Science, Engineering, Architecture, Industrial Design (or equivalent qualifications under the law), or in other disciplines where the Master course is complementary to the candidate's previous experiences. For foreign applicants, the Specializing Master is open to students holding equivalent qualifications.

PROFESSIONAL OPPORTUNITIES

At the end of the course, students will be able to professionally manage multidisciplinary aspects relating to the study and management of color and will be able to work in a variety of firms and companies in the fields of interior design, urban planning, industrial products, fashion, communication, paints and dyes.

CONTACTS

Training Office
POLI.design
Via Durando 38/A, Milano
T. 02 2399 5911
formazione@polidesign.net
www.polidesign.net

Network of companies
involved in the past editions:



KONICA MINOLTA



MISSONI



MANTERO VIII

