



19-24
September 2021

47th iarigai and
52nd International Circle
Conferences

PRESS RELEASE

Athens, July 12, 2021

Keynotes - Invited Speakers at the joint iarigai - IC conferences, Athens Greece

HELGAMED and GRAPHMEDLAB, the organizers of the 47th annual conference of iarigai, with the title "Printing in the Digital Era" and the 52nd conference of the IC, with the title "Print Education - Challenges in an Uncharted World", are proud to announce the keynote and invited speakers, who will present innovative topics on further evolution of the graphic communication, print, media and packaging sectors.

Keynote and invited speakers confirmed so far:

iarigai conference, Monday 20 September 2021, morning session:



Alison Grace

Communications &
Policy Officer,
Intergraf

Topic:

**"Defending the
Competitiveness of the
European Graphic Industry"**



François Martin

Marketing &
Communication,
Bobst Group

Topic:

**"Industry 4.0 in
printing & converting -
The Bobst vision to shape
the future of packaging"**



Axel Fischer

Head of Public Relations,
INGEDE - International
Association of the
Deinking Industry

Topic:

**"After the pandemic:
Printing becomes
more sustainable"**

*IC conference, Tuesday 21 September 2021, morning session
(joined also by iarigai participants):*



Konstantinos Spyropoulos

BEL Information
Systems, Greece

Topic:
"The Connected
Converter"



Stelios Manousakis

Product Director,
Digital Printing,
Bobst Group

Topic:
"From pixel to drop:
Inkjet innovations
for the digital
printing industry"



Enn Kerner

Vice President of Estonian
Engineering Association,
Sinapse Printing Simulators

Topic:
"During the Meta Pandemic
Era: Learning continues
using Simulation Technology
in Print education"



Keynotes/invited papers, as well as scientific, technological and educational papers that will be presented at the conferences, create a high level and wide context of topics **that no-one should miss!**

We invite all colleagues of the graphic communication, print, media and packaging fields, to register and attend the conferences and we look forward to welcoming everyone in Greece, in a safe environment and with ALL measures and safety guidelines for COVID-19 to be strictly kept during the conferences.

The Registration and Hotel booking:

- For iarigai registration, please follow the link:
<https://iarigai-ic-athens2021.org/iarigai-registration-and-conference-fees/>
- For IC registration, please follow the link:
<https://iarigai-ic-athens2021.org/ic-registration-and-conference-fees/>
- For booking a room at one of the Conferences official Hotels, please follow the link:
<https://iarigai-ic-athens2021.org/accommodation-2/>

More information can be found at:

 <https://iarigai-ic-athens2021.org/>  helgramed@gmail.com

The Director of the Conferences:

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